

New Amtrak partnership gets users guaranteed parking

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A Baltimore startup that offers online parking reservations, sometimes at discounted rates, just landed a big partnership with Amtrak — and Philadelphia is feeling the effect.

Commuters planning to use Amtrak can now find, reserve and pay for guaranteed parking near 30th Street Station using Parking Panda.

How it works: Users go to parking.amtrak.com and type in their desired Amtrak station. After clicking "search," a list of nearby parking centers come up, along with their location, price, time limits, accessibility and more. Once users find their best parking option, they are taken to a secure site to reserve and pay via credit card for their parking spot.

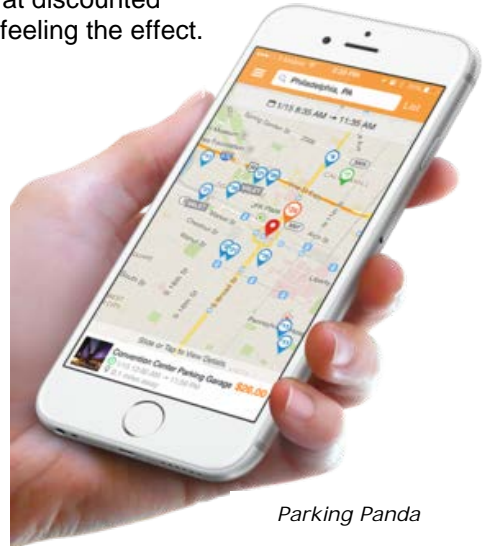
Parking passes are e-mailed to the passenger and can be displayed on a smartphone (using Parking Panda's free app) or printed for use. Parking Panda makes sure space is set aside, even at its busiest of times, for pre-reserved customers, to guarantee parking.

Voila — no more driving around trying to find parking, only to end up missing your train anyway.

"Amtrak is committed to providing our customers with the best possible experience and that includes before they arrive at the station," Matt Hardison, Amtrak chief marketing and sales officer, said in a press release. "By partnering with Parking Panda, we are providing an exceptional innovation to the parking experience and our passengers will have less to worry about and more time to enjoy their journey with us."

Parking Panda, which was founded in 2011, said the initial program with Amtrak is starting out at 30 different station locations. More are slated to be added throughout the year.

source: www.bizjournals.com



Parking Panda

Parking Panda is partnering with Amtrak to help users find, reserve, and pay for guaranteed parking ahead of their train departure.